

## Agenda

- 7:30-8:00 am**                      **Registration & Breakfast**
- 8:00-8:15 am**                      **Welcome Remarks**  
*Stuart M. Cable, Partner, Goodwin Procter LLP*
- 8:15-10:00 am**                    **The Role of the Board of Directors in Strategic Planning**  
*Stuart M. Cable, Partner, Goodwin Procter LLP (co-moderator)*  
*Lisa R. Haddad, Partner, Goodwin Procter LLP (co-moderator)*  
*John T. Haggerty, Partner, Goodwin Procter LLP*  
*Marian A. Tse, Partner, Goodwin Procter LLP*
- 10:00-10:15 am**                   **Networking Break**
- 10:15-11:15 am**                   **Tweet Responsibly: Managing Risk, Reaping Rewards Using Social Media**  
*Deborah S. Birnbach, Partner, Goodwin Procter LLP (moderator)*  
*Stephen G. Charkoudian, Partner, Goodwin Procter LLP*  
*Nithya Das, Legal Counsel, AppNexus*  
*Robert M. Hale, Partner, Goodwin Procter LLP*  
*Bob Lentz, Board of Directors, Monotype Imaging*
- 11:15 am-12:15 pm**                **Navigating a Dual Track Process**  
*John J. Egan, Partner, Goodwin Procter LLP (moderator)*  
*Christopher J. Austin, Partner, Goodwin Procter LLP*  
*Joseph C. Theis, Partner, Goodwin Procter LLP*
- 12:15-1:30 pm**                    **Lunch & Keynote Address: Beyond Innovation**  
*Dr. Ron Adner, Professor of Strategy, Tuck School of Business at Dartmouth College*
- 1:30-1:45 pm**                      **Closing Remarks**  
*Stuart M. Cable, Partner, Goodwin Procter LLP*