

Speaker Biographies



Susan L. Abbott
Partner, Goodwin Procter LLP

Sue Abbott, a partner in the firm's Trusts & Estate Planning Practice, focuses her practice on estate planning and probate and trust law, with a particular emphasis on charitable planning. She also advises tax-exempt organizations on issues related to their formation, operations and planned giving programs and is the chair of the firm's Exempt Organization Group. Ms. Abbott joined Goodwin Procter in 2000.

Ms. Abbott works with clients to structure their estate plans and lifetime gift programs in a manner which will best achieve their objectives, while reducing federal and state estate taxes. Her practice encompasses all areas of estate, gift, generation-skipping and income tax planning. She has worked with clients to structure a broad variety of charitable gifts, including charitable remainder trusts, charitable lead trusts, private foundations, charitable gift annuities and conservation restrictions. Ms. Abbott also advises banks and trust companies regarding their trust programs and handles complex estate administration matters.

Ms. Abbott works extensively with charitable organizations, assisting them to incorporate and obtain tax-exempt status and advising them on issues such as foreign charitable activity, political activity and lobbying restrictions, intermediate sanctions and the private foundation excise taxes. She also works with charitable organizations to structure and administer planned giving programs.



Stuart Cable
Partner, Goodwin Procter LLP

Stuart Cable represents as outside general counsel public and private companies involved in technology, software, life sciences, professional and business services, alternative energy and financial services. Mr. Cable also represents private equity and venture sources investing in such companies and investment banks serving such industries. He served as chair of Goodwin Procter's Corporate Department (1991-1995), chair of the Hiring Committee (1987-1990), and a member of the Executive Committee (1996-1998) and the Allocations Committee (1995-2000). Mr. Cable currently chairs the firm's Incubator Initiative and leads the firm's initiative in expanding into Asia.

Mr. Cable represents as outside general counsel a number of public companies, where he counsels Boards of Directors and management teams on corporate governance, disclosure, compensation and securities law matters.

Mr. Cable's transactional practice is focused on mergers and acquisitions, private equity recapitalizations, venture capital private placements and corporate finance.



Gus P. Coldebella

Partner, Goodwin Procter LLP and former General Counsel (acting), U.S. Department for Homeland Security

Gus P. Coldebella is a litigation and investigations partner at Goodwin Procter LLP. His practice spans complex business litigation, securities and corporate governance litigation, governmental and internal investigations, and advice on national and homeland security laws, cyber security, and crisis management. Prior to his work at Goodwin Procter, Gus was the acting general counsel of the U.S. Department of Homeland Security from February 2007 to January 2009, and was its deputy general counsel from October 2005 to February 2007. He was nominated to be DHS's general counsel by President George W. Bush in July 2008. As the department's top lawyer for two years, he reported directly to Secretary Michael Chertoff, oversaw DHS's responses to congressional oversight, spearheaded development of regulations, interacted with members of Congress and their staffs, worked on security-related issues with the White House and other executive branch agencies, managed the department's varied litigation portfolio, supervised the over 1,700 lawyers at DHS and its components (including the Coast Guard, USCIS, CBP, FEMA, ICE, the Secret Service, and TSA), and restructured the legal function to better meet the Department's needs. He held a TS/SCI clearance.

Gus is a 1991 graduate of Colgate University, where he currently serves on its Board of Trustees, and received his J.D. magna cum laude from Cornell Law School in 1994. He lives in Washington, D.C. with his wife Heather and their daughter Tenley.



Jamie S. Moser

Partner, Joele Frank, Wilkinson Brimmer Katcher

For more than a decade, Jamie has worked with small- mid- and large-cap companies across industries to address their communications needs and challenges. In addition to providing strategic counsel to companies on investor and media relations programs, her areas of expertise include:

- **M&A:** Her friendly transaction experience includes working with: MetroPCS in its merger with T-Mobile; Stratasys in its merger with Objet; Goodrich in its acquisition by United Technologies; Millennium Pharmaceuticals in its acquisition by Takeda Pharmaceutical; Banco Santander in its acquisition of Sovereign. Her unsolicited transaction experience includes working with: Tenet Healthcare in its defense against Community Health Systems; PotashCorp in its defense against BHP Billiton; Microsoft in its proposed acquisition of Yahoo!; Express Scripts in its proposed acquisition of Caremark; and the William R. Hewlett Trust in its opposition to the H-P/Compaq merger.

- **Shareholder Activism & Proxy Contests:** Her recent experience in activism/proxy situations includes: Danone, Family Dollar and Tiffany (Trian); Lionsgate (Carl Icahn); Progress Software, SeaChange, Datascope (Starboard); L-3 Communications, ITT, Banco Santander (Relational); Fair Isaac, InfoSpace (Sandell Asset Management).

- **Crisis Communications:** She has significant experience working alongside clients to respond to crises effectively. She has advised companies in connection with SEC/regulatory investigations, workforce reductions and facility closures, management changes and litigation.

Jamie joined Joele Frank in 2001. She received a BA in American studies from Cornell University. She is a member of the Board of Directors of the Partnership for Children's Rights.



Lisa Haddad
Partner, Goodwin Procter LLP

Lisa Haddad, a partner in the firm's Business Law Department, focuses on mergers and acquisitions, corporate governance, securities offerings, securities law compliance for public companies, and general corporate matters. Ms. Haddad is a member of Goodwin Procter's M&A/Corporate Governance Practice.

Ms. Haddad has extensive experience in representing buyers and sellers in merger and acquisition transactions involving both public and private companies. In this area, she has a special focus on public company mergers and acquisitions.

Ms. Haddad also advises public companies on a wide variety of corporate and securities matters, including offerings of equity and debt securities. Her corporate finance experience includes IPOs, public "shelf" offerings and private placements of securities. Ms. Haddad also represents public companies as general corporate and securities law counsel, providing advice in all aspects of corporate governance and securities law compliance.



Mark H. Harnett
President, MacKenzie Partners, Inc.

Mark cofounded MacKenzie Partners, Inc. in 1992. MacKenzie Partners is a full service proxy solicitation and corporate governance consulting firm. The firm is the leading proxy advisor in control contests and information agent in friendly and hostile tender and exchange offers for equity and debt.

Representative transactions include: Cracker Barrel/Biglari Holdings, McCormick & Schmick's/ Landry's, AOL/Starboard Value Fund, Casey's General Store/Alimentation Couche-Tard, Lionsgate/Icahn, Target/Pershing Square, NRG/Exelon, Midwest Air/AirTran/TPG and Northwest Airlines, Express Scripts/CVS/Caremark, H J Heinz/Trian, Engelhard/BASF and Unocal/Chevron and CNOOC.

MacKenzie Partners is based in New York City with offices in Palo Alto, Los Angeles and London.

Mark holds a B.A. Government from Georgetown University and a J.D. from the University of Wisconsin Law School.



Joseph L. Johnson III
Partner, Goodwin Procter LLP

Joe Johnson is a partner in the firm's Business Law Department and chair of its M&A/Corporate Governance Practice.

Mr. Johnson has substantial experience in the merger and acquisition area, especially in the life sciences and tech spaces representing both buyers and sellers. He represented Covidien in its acquisition of Somanetics Corporation, Ansys, Inc. in connection with its acquisitions of Apache Design Solutions, Inc., Fluent, Inc. and Ansoft Corporation, CPEX Pharmaceutical in its sale to Footstar, Inc. and CombinatoRX Incorporated in its acquisition of Neuromed Pharmaceuticals Inc. He has recently represented Global Imaging Systems, Inc. in connection with its sale to Xerox.

Mr. Johnson frequently advises investment funds and institutional investors, such as Highfields Capital Management and Abrams Capital, concerning their investments in public and private issuers and with respect to issues in the corporate governance area. In particular, he has represented Highfields in connection with its investments in Clear Channel, Corelogic, First American Corporation, Circuit City and Morgan Stanley, and Abrams in connection with its activities with Juno Lighting and USA Mobility.



Mark Seifert
Partner, The Brunswick Group and Former Senior Adviser to the Deputy Secretary, U.S. Department of Commerce

Mark Seifert is the co-founder of the Privacy and Data Security practice at the Brunswick Group, a global strategic communications firm. Mark has been at the center of critical telecommunications and technology policy debates in Washington, D.C. for more than 15 years. Mark brings to Brunswick a unique understanding of the relationship between government and the private sector based on his extensive experience at the Federal Communications Commission (FCC), as well as his service in all three branches of the federal government. Before joining Brunswick, Mark oversaw a \$5 billion dollar broadband infrastructure program at the U.S. Department of Commerce, where he served as Senior Advisor to the Deputy Secretary of Commerce. Mark has also served as Counsel to the House Committee on Energy and Commerce, working on telecommunications and technology issues. He began his government career at the FCC, where he worked for over a decade in various policy and management positions. Mark has previously served as a national constituency Director for the Kerry-Edwards presidential campaign. After earning his J.D. from University of Virginia School of Law, Mark clerked on the U.S. Court of Appeals for the Sixth Circuit and worked as a commercial litigator in private practice for five years. He graduated Cum Laude with a B.A. from Birmingham-Southern College.



Emily Stapf
Director, PwC Forensic Technology, Data Breach and Cybercrime Investigations

Emily Stapf is a Director in PwC's Forensic Technology practice focusing on digital risk management, strategy, security and analysis of sensitive information. Ms. Stapf leads investigations, assessments and projects arising from litigation and regulatory inquiries related to data breaches, privacy, cybercrime, information security, data mining, electronic discovery, computer forensics, and IT systems. She has advised hundreds of corporate, government and law firm clients across healthcare, retail, financial services, insurance, aerospace, IT, manufacturing and utilities industries on a global scale, and is well connected to PwC's global forensics network.

Ms. Stapf is a frequent speaker on the topics of cybercrime, data breach investigations and information risk management at IAPP, PLI, CSO, ABA and other forums.

Ms. Stapf has a Federal Top Secret clearance, is a Certified Information Security Manager and a Certified Fraud Examiner, and is an IAPP and ISACA member.

Building The One Fund



Moderator:

Susan L. Abbott, Partner, Goodwin Procter LLP

Panelists:

The Honorable Thomas M. Menino, Mayor, City of Boston

Jack Connors, Co-founder, Hill, Holiday, Connors, Cosmopoulos, Inc. and Director, The One Fund

Kenneth Feinberg, Fund Administrator, The One Fund

James Gallagher, Executive Vice President, John Hancock and Director, The One Fund

Michael Sheehan, Chairman, Hill, Holiday, Connors, Cosmopoulos, Inc. and Director, The One Fund