

DRI delivers resources to build your practice

Product Liability Conference

Austin Products: Welcome to the Rodeo!

Join us for a Texas-sized program!

Unparalleled programming, networking, and business development opportunities, including:

- Multiple networking events, including a night of live music at the renowned Speakeasy
- Trial tactics from some of the best trial lawyers in the country
- Presentations by in-house counsel from Clorox, Honda, Johnson Controls/Tyco, and over 25 in-house speakers on the main stage and in specialized litigation group (SLG) sessions
- A radical new approach to prepare company witnesses for depositions, how judges are reviving the dying civil jury trial, and much more!





February 6–8, 2019 JW Marriott Austin Austin, TX

Welcome to Austin, the preeminent city for music, food, and fun. To take advantage of the unique location, we tailored this year's conference to have the *most* networking events ever at a DRI Product Liability Conference. Check out all the events on the next page! Also, the main stage and SLG presentations are chock-full of dynamic speakers, concentrating on all aspects of defending the product manufacturer, from voir dire to closing arguments, with legal writing and depositions in between—and even a musical production! You do not want to miss it! For the first time ever, conference registration includes a free Product Liability Case Law Update Webinar, presented by the Young Lawyers SLG of the DRI Product Liability Committee.



Fred E. (Trey) **Bourn** III Program Chair



Nicholas C. (Nick) **Pappas**Committee Chair



Lynne Jones **Blain** Program Vice Chair



James E. **Weatherholtz** Committee Vice Chair



Lindsay **Lorimer** SLG Programming (hair



Roman **Lifson**Law Institute

PRESENTED BY DRI'S Product Liability Committee

THIS SEMINAR BROCHURE IS SPONSORED BY





Device Charging Station SPONSORED BY Eckert Seamans Cherin & Mellott LLC Wireless Access SPONSORED BY Butler Snow LLP

NETWORKING EVENTS

An Evening at Speakeasy, Featuring the Spazmatics

Thursday, February 7, 2019, 7:00 p.m.-10:00 p.m.



Join your friends and colleagues for an evening of great conversation, Texas barbeque, and dancing at Speakeasy, inspired by a local watering hole with three distinct levels: the Music Lounge, where you will listen to live music, dance the night away, and enjoy pool in the Cabaret Room; the Bowling Mezzanine, overlooking the main music stage, with its two vintage bowling lanes; and the outdoor rooftop lounge, Terrace 59, with impressive views of the Austin skyline. Musical entertainment for the evening features the high-energy, fun, and crazy antics of the Spazmatics—the ultimate new wave '80s rock band! Don't miss this amazing opportunity to network, renew old friendships, and make new connections.

Speakeasy is a short and easy walk from the JW Marriott Hotel. (Cost: \$65 per ticket.)

SPONSORED BY Elevate, ESi, Exponent, Greenberg Traurig LLP, Harman Claytor Corrigan & Wellman PC, Laffey Leitner and Goode LLC, Moran Reeves & Conn PC, Envista Forensics, Hermes Netburn O'Connor & Spearing PC, SmithAmundsen LLP, Wilson Turner Kosmo LLP

Wednesday, February 6

10:00 a.m. Lyndon B. Johnson Library

Join attendees for a free informal tour of the beautiful LBJ Library! Please email **DRIProducts@outlook.com** to sign up.

11:30 a.m. Women in the Law Luncheon

Join DRI Women in the Law Committee members at Osteria Pronto, inside the JW Marriot. To sign up please email Marie E. Chafe at MChafe@cornellgollub.com or Kristin Wedell at kwedell@dmclaw.com.

11:30 a.m. SLG Lunch-Arounds

Join SLG leaders, colleagues, and friends at selected restaurants for a no-host lunch. More details coming.

5:30 p.m. **Networking Reception**

7:30 p.m. Austin Beer Works

Enjoy a tasting experience featuring local beers and appetizers at a place "hell-bent on excellence!" Please email **DRIProducts@outlook.com** for ticket prices and to sign up.

7:30 p.m. **SLG Dine-Arounds**

Join SLG leaders, colleagues, and friends at selected restaurants for a no-host dinner. More details coming.

Thursday, February 7

7:00 a.m. **DRI for Life at Jo's Coffee Shop**

Grab a cup of joe and network with fellow attendees at this iconic Austin coffee shop! Email **DRIProducts@outlook.com** to RSVP.

11:50 a.m. Diversity and Inclusion Lunch

Join colleagues and friends for the DRI Diversity and Inclusion (D&I) Committee lunch. Hear about initiatives to promote D&I in our profession. Email Derrick Haddox at **dhaddox@smbtrials.com** or Andrei Pascu at **andrei.pascu@mcmillan.ca** to RSVP.

11:50 a.m. SLG Lunch-Arounds

Join SLG leaders, colleagues, and friends at selected restaurants for a no-host lunch. More details coming.

6:00 p.m. **Networking Reception** (on-site)

7:30 p.m. An Evening at Speakeasy, Featuring

the Spazmatics (see above)

Friday, February 8

1:30 p.m. Community Service Project at the Central Texas Food Bank

The Central Texas Food Bank is the largest hunger relief charity in Central Texas, bringing 45 million meals to the community last year and into the hands of families and local nonprofits. Volunteers will assemble meals in the food bank's kitchen to deliver to families in need. For more information, please contact Jennifer Willis Arledge at <code>jennifer.arledge@wilsonelser.com</code> or Enjoliqué D. Aytch at <code>enjolique.aytch@akerman.com</code>.

3:30 p.m. Cruise on Lady Bird Lake

End the conference in style with a cruise on Lady Bird Lake! Food and drink hosted by ESI. Email **DRIProducts@outlook.com** for ticket prices and to RSVP.









What You Will Learn



- How to navigate legal quandaries while singing along to (and laughing at) country and western song parodies.
- How judges are implementing proportionality in product liability cases to limit the ever-expanding scope of discovery in complex litigation.
- How to ditch paper and write appealing and dynamic briefs that court staff will read on tablets.
- The effect of the General Data Protection Regulation (GDPR) on product manufacturers.
- About the latest in industry-specific areas from in-house counsel during multiple SLG breakout sessions.



Use dri[®] Dividends
Points to **reduce your registration fee**:

- Recruit a member
- Attend a seminar
- Participate on a committee
- ...and more!

Visit **dri.org**, go to **My DRI** and click on **DRI Dividends** to see your balance.

Get engaged, get recognized, and get rewarded.



Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the

perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Harassment and Discrimination

DRI is committed to the policy of equal opportunity regardless of race, color, religion, sex, sexual orientation, gender, national origin and disability in all of its programs and activities, as well as maintaining an environment in our programs and activities which is free from all forms of harassment or discrimination of any kind. Pursuant to this policy, if any person who attends our programs or activities experiences unlawful discrimination or harassment, this should be reported to the Executive Director so that appropriate action may be taken.

PROGRAM SCHEDULE

WEDNESDAY, FEBRUARY 6

10:00 a.m. **Lyndon B. Johnson Library Tour** (see page 1)

11:30 a.m. **Women in the Law Lunch** (see page 1)

11:30 a.m. **SLG Lunch-Arounds** (see page 1)

12:00 p.m. Registration

SLG Session I

1:00-3:00 p.m.

AGRICULTURAL CONSTRUCTION MINING AND INDUSTRIAL EQUIPMENT (ACMIE)

CHAIR | **C. Dewayne Lonas**, *Moran Reeves Conn PC*, Richmond. VA

VICE CHAIR | **D. Christopher (Chris) Robinson**,

Frost Brown Todd LLC, Louisville, KY

Stories That Stick: How to Tell Your Client's Story at Trial

John A. (Jack) Dolan, PE, Rimkus Building Consultants, Melbourne, FL

→ Jill D. Jacobson, *Husqvarna Group*, Charlotte, NC

Getting Ahead of the Game: Early Case Evaluation

Practices to Improve Defense Strategy

Nicole M. Brunson, Ingersoll Rand, Davidson, NC

M. Kathleen (Kathy) Padfield, Ingersoll Rand, Davidson. NC

CONSUMER GOODS AND OFFICE EQUIPMENT (CGOE)

CHAIR | **Denise Brinker Bense**, *Cozen O'Connor*, West Conshohocken. PA

VICE CHAIR | **David L. Campbell**, *Bowman and Brooke I.P.* Bloomfield Hills, MI

Voluntary Recalls and Standards:

Mandated by the CPSC

Jameson B. Carroll, Carroll & Weiss LLP, Atlanta, GA

Joe Jankowski, Hunter Douglas Inc., Pearl River, NY

Ralph Vasami, *Window Covering Manufacturers Association*, New York, NY

Are You Smoking? The Legal Landscape of Vaping **Robert P. (Bob) Alpert**, *Morris Manning & Martin LLP*, Atlanta, GA

Chemistry in Consumer Products

Joseph P. (Joe) Mohorovic, *Troutman Sanders LLP*, Chicago, IL

■ FOOD LAW

CHAIR | **Lisa Parliament**, *McMillan LLP*, Toronto, ON VICE CHAIR | **Jennifer Snyder Heis**, *Ulmer & Berne LLP*, Cincinnati, OH

Claims and Complaints: Managing the Relationship Among Food Law Liability, Marketing, and Advertising

Melissa Hung, The Clorox Company, Oakland, CA

Scott Kirkpatrick, Coca-Cola Refreshments Canada, Toronto, ON

Dealing with Contamination Incidents and Litigation in the Age of Social Media and Instant Access to Information

Sarah L. Brew, *Faegre Baker Daniels LLP*, Minneapolis, MN

Melissa Hung, The Clorox Company, Oakland, CA

Joint Session

DIGITAL EVIDENCE AND EMERGING TECHNOLOGIES

CHAIR | Daniel M. Braude, Wilson Elser Moskowitz

Edelman & Dicker LLP, White Plains, NY

WEST CHAIR | Charles S. (Charlie) Painton Frielesson

VICE CHAIR | Charles S. (Charlie) Painter, Ericksen
Arbuthnot, Sacramento, CA

■ INTERNATIONAL LAW

CHAIR | **Rosangela Delgado Barreto**, *Veirano Advogados*, Rio de Janeiro, Brazil
VICE CHAIR | **Jonathan L.S. Hodes**, *Miller Thomson LLP*,
Vancouver. BC

International Discovery Issues in the Global Economy

Part I—Data Security and Privacy in the EU

Sarah-Jane Dobson, Cooley LLP, London, UK
Michael D. Stovsky, Benesch Friedlander Coplan &
Aronoff LLP, Cleveland, OH

Part II—Opportunities and Challenges of Cross-Border Discovery

Ignatius Grande, *Berkeley Research Group LLC*, New York, NY

The Honorable Xavier Rodriguez, *U.S. District Court* for the Western District of Texas, San Antonio, TX



Denotes the **DRI CLIENT CONNECTION**: In-house and claims professional speakers

Part III—Information Governance to Minimize Risk and Maximize Potential

Ignatius Grande, *Berkeley Research Group LLC*, New York, NY

Michael D. Stovsky, *Benesch Friedlander Coplan & Aronoff LLP*. Cleveland. OH

3:00 p.m. Refreshment Break SPONSORED BY McMillan LLP

SLG Session II

3:30-5:30 p.m.

AVIATION AND AEROSPACE

CHAIR | **Michael G. Jones**, *Martin Pringle Oliver Wallace* & *Bauer LLP*, Wichita, KS

VICE CHAIR | Catherine B. Slavin, Gordon Rees Scully

Mansukhani LLP, Philadelphia, PA

The Use of Virtual Reality Technology in Aviation Accident Analysis and Reconstruction

Robert C. Winn, PhD, PE, *ESi (Engineering Systems Inc.)*, Colorado Springs, CO

How We Got to Where We Are

William (Bill) Powers, Jr., *Jackson Walker LLP*, Austin, TX

HAND AND POWER TOOLS

CHAIR | **Andrea Studley Knowles**, *Sugarman Rogers Barshak & Cohen PC*, Boston, MA

VICE CHAIR | **Patrick P. Clyder**, *Swanson Martin & Bell LLP*, Chicago, IL

Beyond the Horizon: Navigating the Wake of a Foreign Recall in a Round World

Keven Drummond Eiber, *MTD Products Inc.*, Valley City, OH

Jeffrey B. Margulies, *Norton Rose Fulbright (US) LLP*, Los Angeles, CA

Mark A. Rowe, Techtronic Industries Power Equipment, Anderson, SC

Changing of the "Guard" at the CPSC

Joseph P. (Joe) Mohorovic, *Troutman Sanders LLP*, Chicago, IL

Seeing the Unwitnessed Hand and Power Tool Accident

Dennis B. Brickman, *Esi (Engineering Systems Inc.)*, Aurora, IL

Kevin G. Dougherty, *Warner Norcross & Judd LLP*, Grand Rapids, MI

MASS TORTS AND CLASS ACTIONS

CHAIR | **Nilda M. Isidro**, *Goodwin,* New York, NY
VICE CHAIR | **Holiday D. Powell**, *Donahue Fitzgerald LLP*,
Oakland, CA

"Litigation Tourism": How the Plaintiff and

Defense Bars Are Looking at Bristol-Myers Squibb

Kenneth (Ken) Seeger, *Seeger Salvas & Devine LLP*, San Francisco, CA

Sara K. Thompson, Greenberg Traurig LLP, Atlanta, GA

The Internet of Things: Recent Developments

in the Ever-Evolving Minefield

MODERATOR | Mary Delli Quadri, Miller Thomson LLP, Montreal, QC

- ➤ Patrick O. Barry, Emerson Electric Co., Saint Louis, MO
- Frédéric Bastien, Mnubo, Montreal, QC
- Kimberly I. (Kim) Hughes, Microsoft Corporation, Redmond, WA

■ RECREATIONAL PRODUCTS

CHAIR | **Peter J. Henein**, Cassels Brock & Blackwell LLP, Toronto, ON

VICE CHAIR | **Riley Phillips Griffin**, *Bradley Arant Boult Cummings LLP*, Birmingham, AL

IN-HOUSE CHAIR | Mike Gentine, Polaris

Industries Inc., Medina, MN

Reporting on Recreational Product Issues to the CPSC

Tonya G. Newman, *Neal Gerber & Eisenberg LLP*, Chicago, IL

Recalling Recreational Products: From the

CPSC to Customer Relations

Marie-Claude Simard, LLB, MBA, Bombardier Recreational Products Inc., Valcourt, QC

What the CPSC Looks for When Dealing with Recreational Products

Cheryl A. Falvey, *Crowell & Moring LLP*, Washington, DC

SCAFFOLDING, CRANES, AND AERIAL DEVICES (SCAD)

CHAIR | **Sean W. Shirley**, *Balch & Bingham LLP*, Birmingham, AL

VICE CHAIR | **D. Craig York**, *Dinsmore & Shohl LLP*, Louisville, KY

The Times They Are a-Changin': In-House Panel Discussion of Generational Changes and Trends Within Corporate Legal Departments

> Brad Stoll, Konecranes Inc., Springfield, OH

Nathan (Nate) Walker, Hyster-Yale Group Inc., Fairview. OR

The Law Never Stands Still: Changes to OSHA Part CC (Cranes) and ANSI A92 (Aerial Lifts)

Andrew K. (Andy) Nieto, CSP, CHST, *S-E-A Ltd.*, Elk Grove Village, IL

John J. Stamm, PE, *Caulfield Engineering LLC*, Naperville, IL

Case Law Update

Maureen A. Bickley, *Frost Brown Todd LLC*, Cincinnati, OH

5:30 p.m. **Networking Reception**

SPONSORED BY Hanson Bridgett LLP

Robson Forensic

7:30 p.m. **SLG Dine-Arounds** (see page 1)

7:30 p.m. **Austin Beer Works** (see page 1)

THURSDAY, FEBRUARY 7

7:00 a.m. Registration

7:00 a.m. Continental Breakfast

7:00 a.m. **DRI for Life at Jo's Coffee Shop** (see page 1)

7:00 a.m. First-Time Attendees Breakfast

Nicholas C. (Nick) Pappas, Frost Brown

Todd LLC, Indianapolis, IN

8:00 a.m. Welcome and Introduction

Roman Lifson, Christian and Barton LLP,

Richmond, VA

Fred E. (Trey) Bourn III, Butler Snow LLP,

Ridgeland, MS

8:15 a.m. A Radical Approach to Deposition of the Company Witness

Learn a new approach to company witness preparation including specific tips and novel techniques to prepare the witness more effectively to testify.

Michael A. Gross, *CogentEdge LLC*, Saint Petersburg, FL

Denotes the **DRI CLIENT CONNECTION**: In-house and claims professional speakers

9:00 a.m. Conducting Voir Dire in the Same Case, with the Same Product, but in Different Parts of the Country

In this dynamic presentation, different themes established at jury selection will be played against each other to show how what might work in one part of the country might not in another, including attitudes toward diverse juries.

Ricardo A. Woods, *Burr & Forman LLP*, Mobile. Al

9:45 a.m. **Refreshment Break**

SPONSORED BY Frost Brown Todd LLC

10:15 a.m. Opening Statements in the Same Case, with the Same Product, but in Different Parts of the Country

Picking up from the previous presentation, two experienced trial lawyers give real-time opening statements in the same case, but geared toward two entirely different audiences: one in California and one in West Virginia.

MODERATOR | **Ricardo A. Woods**, *Burr & Forman LLP*. Mobile, AL

Sidney K. Kanazawa, *McGuireWoods LLP*, Los Angeles, CA

Marc E. Williams, Nelson Mullins Riley & Scarborough LLP, Huntington, WV

10:45 a.m. General Data Protection Regulation (GDPR), Product Liability, and Recalls

This session will explore the effect of the GDPR on organizations processing personal data, regardless of whether they are established in the European Union.

Heather A. Brown, Johnson Controls, Mississauga, ON

Lyndsay A. Wasser, McMillan LLP, Toronto, ON

10:45 a.m. **Corporate Counsel Breakout** (for in-house counsel and claims professionals only)

Turning the Tables: An interactive discussion with defense counsel on best practices of an in-house corporate legal team

Explore what defense attorneys see as key opportunities to improve communications and relationships with corporate counsel and to ensure the best defense for their corporate clients.

11:30 a.m. QUICK HIT: Engaging Today's Jurors Through Themes, Demonstratives, and Graphics

Connecting with a juror is a challenge in today's short-attention climate. This presentation gives real-life, practical examples on how to grab the jury's attention at voir dire, hold it through closing arguments, and increase your chances of walking out of the courthouse a winner.

Lori G. Cohen, *Greenberg Traurig LLP*, Atlanta. GA

11:50 a.m. **SLG Lunch-Arounds** (see page 1)

11:50 a.m. **Diversity and Inclusion Lunch** (see page 1)

1:20 p.m. Ethics by the Number, Conflicts by the Score: An Ethics Jamboree!

Put on your cowboy hat and sing along to parodies of country music classics while boning up on legal ethics issues. The songs are authentically rendered by guitarist and singer Mike Messer, and the ethics debates that follow are moderated by lawyer and ethicist Jack Marshall.

Jack Marshall, ProEthics Ltd., Alexandria, VA

2:50 p.m. QUICK HIT: Brief Writing... for the iPad

Judges are frequently ditching paper and reading legal briefs on iPads. In addition to offering tips on how to make a brief more appealing on a tablet, this legal writing professor will discuss "real-life" cases to show how to make even the most basic briefs come to life.

Megan E. Boyd, *Georgia State University College of Law*, Atlanta, GA

3:10 p.m. Refreshment Break

SPONSORED BY McMillan LLP

3:40 p.m. From the Bench: Discovery Cooperation and Proportionality in Complex Products Litigation

This distinguished judges' panel will address the challenges faced by manufacturers in today's world of immense volumes of discovery. Topics will include approaches and best practices for handling scheduling conferences and methods for implementing proportionality concepts to limit the scope of discovery in product liability litigation.

MODERATOR | **Daniel M. Braude**, *Wilson Elser Moskowitz Edelman & Dicker LLP*, White Plains, NY

ΔNFI

The Honorable George C. Hanks, *U.S. District Court for the Southern District of Texas*, Galveston, TX

The Honorable Robert L. Pitman, *U.S. District Court for the Western District of Texas*, Austin, TX

The Honorable Xavier Rodriguez, *U.S. District Court for the Western District of Texas*,
San Antonio, TX

4:40 p.m. Airing Out Jury Trials

The declining civil jury trial has been a concern over the last two decades. In this presentation, a judge and an attorney, from their distinct points of view, discuss declining civil jury trials and approaches for reversing the trend.

The Honorable J. Thomas Marten, U.S. District Court for the District of Kansas, Wichita, KS Stephen D. Susman, Susman Godfrey LLP, Houston, TX

5:30 p.m. **Product Liability Committee Meeting**

YOUNG LAWYERS

(open to all)

BREAKOUT 10:30 a.m.-12:00 p.m.

LIAISON | **Daniel M. (Dan) Hill**, *McCoy Leavitt Laskey LLC*, Albuquerque, NM

VICE LIAISON | **Allison A. Waase**, *Kaufman Borgeest & Ryan LLP*, Valhalla, NY

Help Me Help You!

From investigation through trial, receive insider guidance on how to get the most out of your expert witness and pitfalls to avoid.

Zachary J. Jason. *AEI Corporation*. Littleton. CO

Sensing a Change: The Effect of Technology on Investigations and Liability

This panel will discuss the issues related to integrated technology (including connected devices and autonomous vehicles), and how the data collected by these products affect incident investigations and liability.

Juliana K. O'Brien, McCoy Leavitt Laskey LLC, Falmouth, ME

Thomas J.G. Scott, Cruise Automation Inc., San Francisco, CA

From External to Internal

Hear about the path to going in-house, a survey of the different challenges, and an overview of what an

in-house counsel wishes she would have known as an outside counsel.

→ Jennifer L. Naeger, *Trek Bicycle Corporation*, Waterloo, WI

So You've Got to Draft a Cross-Examination for Trial—Now What?

Known as the "hot seat," sometimes being the associate during the cross-examination can be more stressful than being the attorney actually conducting the cross, and there are many steps that associates can take to ensure that the cross-examination that they are supporting goes smoothly.

Brett A. Tarver, *Jones Day*, Atlanta, GA

6:30 p.m. **Networking Reception**

SPONSORED BY Husch Blackwell LLP

7:30 p.m. An Evening at Speakeasy, Featuring the Spazmatics (see page 1)

FRIDAY, FEBRUARY 8

7:00 a.m. **Registration**

7:00 a.m. Continental Breakfast

SPONSORED BY Hiltgen & Brewer PC

Naman Howell Smith & Lee PLLC

SLG Session III

8:00 a.m.-10:00 a.m.

■ BIOMECHANICS AND INJURY CAUSATION

CHAIR | **John R. (Jay) Reid, Jr.**, *McDonald Toole Wiggins PA*, Orlando, FL

VICE CHAIR | Callum G. (Cal) Kelly, Stevens Virgin, Vancouver, BC

Biomechanics: It's Not Just for Car Crash Cases Anymore

Tara Moore, PhD, PE, *Tara Moore Consulting PC*, Willow Grove, PA

Holly M. Polglase, *Hermes Netburn O'Connor & Spearing PC*, Boston, MA

Who Is the Dummy? Using Instrumented Vehicle Testing to Defend Low-Speed Motor Vehicle Accident Cases

Stacy M. Imler, PhD, PE, *Exponent*, Atlanta, GA **Alan Moore, PE**, *AB Moore Forensic Engineering Inc.*, Orlando, FL

Breathing Easier: Evaluating Carbon

Monoxide Injury Claims

Michael E. Cundy, PhD, PE, CFEI, *Exponent*, Phoenix, AZ

Thomas L. Bennett, MD, Sheridan, WY

BUILDING PRODUCTS

CHAIR | **Harris Neal Feldman**, *Parker McCay*, Mount Laurel, NJ

VICE CHAIR | **Kathryn S. Mansfield**, *Womble Bond Dickinson (US) LLP*, Charleston, SC

Subrogation Challenges for Building Products Manufacturers

> Jess W. Arbuckle, Viega LLC, Broomfield, CO

Alexander P. Imberg, *Squire Patton Boggs*, San Francisco, CA

Trial Presentation: Using Animation and Mock-Ups in Building Product Cases

John E. Swanson, *S-E-A Ltd.*, Glen Burnie, MD

Expert's Tips for Outside Counsel Attending a Building Products Inspection

Julius Ballanco, PE, CPD, FASPE, *J.B. Engineering & Code Consulting PC*, Munster, IN

Allyson Claybourn, Berry Global Inc., Evansville, IN

■ FIRE SCIENCE AND LITIGATION

CHAIR | Mark D. Katz, Coronado Katz LLC, Kansas City, MO
VICE CHAIR | Kathryn A. (Katy) Regier, Sandberg
Phoenix & von Gontard PC, Kansas City, MO

Bov. That Escalated Quickly!

John M. (Jay) Freeman, Jr., MS, PE, CFEI, *AEI Corporation*, Littleton, CO

You Want Me to Pay for What? Opposing Plaintiffs' Claims for Upgrades

Heather A. Brown, Johnson Controls, Mississauga, ON

Lynne O. Ingram, *Campbell Campbell Edwards & Conroy PC*, Berwyn, PA

Andrew E. Stead. McMillan I.I.P. Calgary, AB

■ TRIAL TECHNIQUES AND TECHNOLOGY

CHAIR | **Jonathan E. Hall**, *Parker Poe Adams & Bernstein LLP*, Raleigh, NC

VICE CHAIR | **Juan C. Ortega**, *Sirote & Permutt PC,* Mobile, AL

War Stories from Deep in the Heart

of Texas: Tales of a Fracking Fire Trial

Eric P. Guyer, PhD, PE, *Exponent*, Atlanta, GA **Joshua W. Mermis**. *West Mermis PLLC*. Houston. TX

All Things Naughty and Nice!

Michael H. Bai, Littleton Park Joyce Ughetta & Kelly LLP, New York, NY

Chimba Mkandawire, PhD, PE, CAISS, Exponent, Atlanta, GA

William J. (Bill) Ricci, Ricci Tyrrell Johnson & Grey, Philadelphia, PA

10:00 a.m. Refreshment Break

SPONSORED BY Baker Donelson Bearman Caldwell & Berkowitz PC

SLG Session VI

10:30 a.m.-12:30 p.m.

AUTOMOTIVE

CHAIR | **Jodi Dvan Olev**. Eckert Seamans Cherin & Mellott LLC, Philadelphia, PA

VICE CHAIR | Michael A. McCaskev. Swanson Martin & Bell LLP. Chicago. IL

IN HOUSE CHAIR Anthony M. Ruffolo, Honda Canada Inc., Markham, ON

Injuries Due to Wrecks—or Are They?

Lisa P. Gwin, MD, DO, BSEE, Biomechanical Research Corporation (BRC), San Antonio, TX

Roadmap to Autonomous Vehicles

Tiffany M. Alexander. Tanenbaum Keale LLP. Malvern, PA

- **Dawn S. Pittman**, Toyota Motor North America Inc., Plano, TX
- Anthony M. Ruffolo. Honda Canada Inc.. Markham. ON

■ CHEMICAL AND TOXIC TORT

CHAIR | H. Lockwood (Chip) Miller III, Goldberg Segalla LLP, Newark, NJ

VICE CHAIR | **Ryan F. Kenny**, *Cetrulo LLP*, Boston, MA

What's Bubbling Up: Emerging Trends in Chemical and Toxic Tort Litigation

Dallas M. Cowan, PhD. CIH. DABT. CTEH LLC. Carlsbad, CA

The Opiate Litigation: Pain, Punishment, and Industry-Wide Liability

Michael A. Walsh, Strassburger & Price LLP, Dallas, TX

Denotes the **DRI CLIENT CONNECTION**: In-house and claims professional speakers

CHILDREN'S PRODUCTS

CHAIR | Merton A. (Mert) Howard, Hanson Bridgett LLP. San Francisco, CA

VICE CHAIR | **Dannel C. Duddy**, Harman Claytor Corrigan & Wellman PC, Richmond, VA

IN HOUSE CHAIR | Amy E. Neff, Goodbaby International, Miamisburg, OH

Developing Themes and Deselecting Dangerous Jurors in Catastrophic Child Injury Cases

Sandra Giannone Ezell. Bowman and Brooke LLP. Richmond, VA

Protecting Client Confidential Documents

Jessica J. Williams Schnelker. Frost Brown Todd LLC. Indianapolis, IN

Issues Emerging from the Toys "R" Us Bankruptcy

Travis Jackson, Kids II Inc., Atlanta, GA

Mark W. Johnson, Newell Brands Inc., Atlanta, GA

Kelly Mariotti, *Juvenile Products Manufacturers* Association, Mount Laurel, NJ

Amy E. Neff, Goodbaby International, Miamisburg, OH

■ MANUFACTURERS' RISK PREVENTION

CHAIR | **Joshua H. Abramson**, *Porzio Bromberg &* Newman PC. New York. NY

VICE CHAIR | Robert M. Croft. Jr., Dinsmore & Shohl LLP. Louisville, KY

IN HOUSE CHAIR | Marie-Claude Simard LLB. MBA. Bombardier Recreational Products Inc., Valcourt, QC

For the Defense!

Byron N. Miller, *Thompson Miller & Simpson PLC*, Louisville, KY

Eric J. Rucker, 3M Company, Saint Paul, MN

Invasion of the Consumer Fraud Claim

William K. Pelosi, Litchfield Cavo LLP, Cherry Hill, NJ

Defending Downstream Entities in the Digital Age

Lisa P. Gruen, *Ericksen Arbuthnot*, Los Angeles, CA

12:30 p.m. **Adjourn**

1:30 p.m. Community Service Project, Central Texas **Food Bank** (see page 1)

3:30 p.m. **Cruise on Lady Bird Lake** (see page 1)

GENERAL INFORMATION

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates, or its subsidiaries. To qualify for free registration, in-house counsel must be a DRI member and a member of the DRI Corporate Counsel Committee *or* be sponsored by a DRI member who is both registered and has paid for the seminar. Nonmember in-house counsel may utilize this offer only once. This offer excludes the DRI Annual Meeting and the DRI Business Management Principles for Lawvers Seminar.

Claims Executives

Claims professionals are eligible for free registration to DRI seminars. Claims professionals are defined as any individuals employed by a corporation or insurance company, who spend a substantial portion of their professional time hiring or supervising outside counsel in the representation of businesses, insurance companies or their insureds, associations, or governmental entities in civil litigation. To qualify for free registration, the claims professional must be a DRI member under a corporate membership *or* be sponsored by a DRI member who is both registered and has paid for the seminar. **Nonmember claims professionals may utilize this offer once per calendar year. This offer excludes the DRI Annual Meeting.**

CLE/Claims Adjusters Accreditation

This seminar has been approved for MCLE credit by the State Bar of California for up to **14.75** hours, including **1.50** hours of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. **Application has been made for continuing education for claims adjusters.** Credit availability and requirements vary from state to state; please check the DRI website at **dri.org** for the latest information for your state.

Registration Policy

Save \$100 when you register by January 8, 2019. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the

course materials in advance, DRI must receive your registration by **January 15, 2019** (*please allow 10 days for processing*). Registrations received after **January 15** will be processed on-site.

Refund Policy

The registration fee is fully refundable for cancellations received on or before **January 15**, **2019**. Cancellations received after **January 15** and on or before **January 22**, **2019**, will receive a refund, less a \$100 processing fee. Cancellations made after **January 22** will not receive a refund, but a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (**seminars@dri.org**) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts

Group Discount The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is \$960, regardless of membership status if received on or before **January 8**, 2019. After **January 8**, the group rate is \$1,060. All registrations must be received at the same time to receive the discount.

Travel Discounts DRI offers discounted meeting fares on various major air carriers for **DRI Product Liability Conference** attendees. To receive these discounts, please contact Direct Travel, DRI's official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

- The taping or recording of DRI seminars is prohibited without the written permission of DRI.
- Speakers and times may be subject to last-minute changes.
- A small portion of your room rate offsets the costs of the seminar.
- DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

Hotel Accommodations

A limited number of discounted hotel rooms have been made available at the **JW Marriott Austin, 110 E. 2nd Street, Austin, TX 78701**.

Take advantage of the group rate of **\$309 Single/Double** in one of two ways:

- 1) Reserve online: Visit dri.org and go to the DRI Product Liability Conference page and click on the "Book hotel" button.
- Or contact the hotel directly at (512) 474-4777 and mention the DRI Product Liability Conference.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **January 8, 2019**, to be eligible for the group rate. Requests for reservations made after **January 8** are subject to room and rate availability.

FACULTY

Joshua H. Abramson, Porzio Bromberg & Newman PC, New York, NY

Tiffany M. Alexander, Tanenbaum Keale LLP, Malvern, PA Robert P. (Bob) Alpert, Morris Manning & Martin LLP, Atlanta, GA

Jess W. Arbuckle, Viega LLC, Broomfield, CO

Michael H. Bai, Littleton Park Joyce Ughetta & Kelly LLP, New York, NY

Julius Ballanco, PE, CPD, FASPE, J.B. Engineering & Code Consulting, PC, Munster, IN

Rosangela Delgado Barreto, Veirano Advogados, Rio de Janeiro, Brazil

Patrick O. Barry, Emerson Electric Co., Saint Louis, MO

Frédéric Bastien, Mnubo, Montreal, QC

Thomas L. Bennett, MD, Sheridan, WY

Denise Brinker Bense, Cozen O'Connor, West Conshohocken, PA

Maureen A. Bickley, Frost Brown Todd LLP, Cincinnati, OH

Lynne Jones Blain, Harman Claytor Corrigan & Wellman PC,
Richmond. VA

Fred E. (Trey) Bourn III, Butler Snow LLP, Ridgeland, MS **Megan E. Boyd**, Georgia State University College of Law, Atlanta, GA

Daniel M. Braude, Wilson Elser Moskowitz Edelman & Dicker LLP, White Plains, NY

Sarah L. Brew, Faegre Baker Daniels LLP, Minneapolis, MN **Dennis B. Brickman**, ESi (Engineering Systems Inc.), Aurora, IL

Heather A. Brown, Johnson Controls, Mississauga, ON

Nicole M. Brunson, Ingersoll Rand, Davidson, NC

David L. Campbell, Bowman and Brooke LLP, Bloomfield Hills. MI

Jameson B. Carroll, Carroll & Weiss LLP, Atlanta, GA

Allyson Claybourn, Berry Global Inc., Evansville, IN

Patrick P. Clyder, Swanson Martin & Bell LLP, Chicago, IL Lori G. Cohen, Greenberg Traurig LLP, Atlanta, GA Dallas M. Cowan, PhD, CIH, DABT, CTEH LLC, Carlsbad, CA Robert M. Croft, Jr., Dinsmore & Shohl LLP, Louisville, KY Michael E. Cundy, PhD, PE, CFEI, Exponent, Phoenix, AZ Sarah-Jane Dobson, Cooley LLP, London, UK John A. (Jack) Dolan, PE, Rimkus Building Consultants,

Melbourne, FL **Kevin G. Dougherty**, Warner Norcross & Judd LLP,

Grand Rapids, MI **Dannel C. Duddy**, Harman Claytor Corrigan & Wellman PC, Richmond. VA

➣ Keven Drummond Eiber, MTD Products Inc., Valley City, OH

Sandra Giannone Ezell, Bowman and Brooke LLP, Richmond, VA

Cheryl A. Falvey, Crowell & Moring LLP, Washington, DC Harris Neal Feldman, Parker McCay, Mount Laurel, NJ John M. (Jay) Freeman, Jr., MS, PE, CFEI, AEI Corporation, Littleton, CO

Mike Gentine, Polaris Industries Inc., Medina, MN

Ignatius Grande, Berkeley Research Group LLC, New York, NY Riley Phillips Griffin, Bradley Arant Boult Cummings LLP, Birmingham, AL

Michael A. Gross, CogentEdge LLC, Saint Petersburg, FL Lisa P. Gruen, Ericksen Arbuthnot, Los Angeles, CA Eric P. Guyer, PhD, PE, Exponent, Atlanta, GA Lisa P. Gwin, MD, DO, BSEE, Biomechanical Research Corporation (BRC), San Antonio, TX

Jonathan E. Hall, Parker Poe Adams & Bernstein LLP, Raleigh, NC

The Honorable George C. Hanks, U.S. District Court for the Southern District of Texas, Galveston, TX

Jennifer Snyder Heis, Ulmer & Berne LLP, Cincinnati, OH
Peter J. Henein, Cassels Brock & Blackwell LLP, Toronto, ON
Daniel M. (Dan) Hill, McCoy Leavitt Laskey LLC, Albuquerque, NM
Jonathan L.S. Hodes, Miller Thomson LLP, Vancouver, BC
Merton A. (Mert) Howard, Hanson Bridgett LLP,
San Francisco, CA

Kimberly I. (Kim) Hughes, Microsoft Corporation, Redmond, WA

Melissa Hung, The Clorox Company, Oakland, CA

Alexander P. Imberg, Squire Patton Boggs, San Francisco, CA Stacy M. Imler, PhD, PE, Exponent, Atlanta, GA Lynne O. Ingram, Campbell Campbell Edwards & Conroy PC, Berwyn, PA

Nilda M. Isidro, Goodwin, New York. NY

Travis Jackson, Kids II Inc., Atlanta, GA

Jill D. Jacobson, Husgvarna Group, Charlotte, NC

Joe Jankowski, Hunter Douglas Inc., Pearl River, NY

Zachary J. Jason, AEI Corporation, Littleton, CO

Mark W. Johnson, Newell Brands Inc., Atlanta, GA

Michael G. Jones, Martin Pringle Oliver Wallace & Bauer LLP, Wichita, KS

Sidney K. Kanazawa, McGuireWoods LLP, Los Angeles, CA Mark D. Katz, Coronado Katz LLC, Kansas City, MO Callum G. (Cal) Kelly, Stevens Virgin, Vancouver, BC Rvan F. Kenny. Cetrulo LLP. Boston. MA

Scott Kirkpatrick, Coca-Cola Refreshments Canada, Toronto, ON

Andrea Studley Knowles, Sugarman Rogers Barshak & Cohen, Boston, MA

Roman Lifson, Christian and Barton LLP, Richmond, VA
C. Dewayne Lonas, Moran Reeves Conn PC, Richmond, VA
Lindsay Lorimer, McMillan LLP, Toronto, ON
Kathryn S. Mansfield, Womble Bond Dickinson (US) LLP,

Charleston, SC **Jeffrey B. Margulies**, Norton Rose Fulbright (US) LLP,

Los Angeles, CA **Kelly Mariotti**, Juvenile Products Manufacturers Association,

Jack Marshall, ProEthics Ltd., Alexandria, VA

Mount Laurel, NJ

The Honorable J. Thomas Marten, U.S. District Court for the District of Kansas, Wichita, KS

Michael A. McCaskey, Swanson Martin & Bell LLP, Chicago, IL **Joshua W. Mermis**, West Mermis PLLC, Houston, TX

Byron N. Miller, Thompson Miller & Simpson PLC, Louisville, KY **H. Lockwood (Chip) Miller III**, Goldberg Segalla LLP, Newark, NJ

Chimba Mkandawire, PhD, PE, CAISS, Exponent, Atlanta, GA

Joseph P. (Joe) Mohorovic, Troutman Sanders I I P. Chicago, II

Alan Moore, PE. AB Moore Forensic Engineering Inc., Orlando, FL

Tara Moore, PhD, PE, Tara Moore Consulting PC, Willow Grove, PA

→ Jennifer L. Naeger, Trek Bicycle Corporation, Waterloo, WI

Amy E. Neff, Goodbaby International, Miamisburg, OH

Tonya G. Newman, Neal Gerber & Eisenberg LLP, Chicago, IL Andrew K. (Andy) Nieto, CSP, CHST, S-E-A Ltd., Elk Grove Village, IL

Juliana K. O'Brien, McCoy Leavitt Laskey LLC, Falmouth, ME Jodi Dyan Oley, Eckert Seamans Cherin & Mellott LLC, Philadelphia. PA

Juan C. Ortega, Sirote & Permutt PC, Mobile, AL

M. Kathleen (Kathy) Padfield, Ingersoll Rand, Davidson. NC

Charles S. (Charlie) Painter, Ericksen Arbuthnot, Sacramento. CA

Nicholas C. (Nick) Pappas, Frost Brown Todd LLC, Indianapolis, IN

Lisa Parliament, McMillan LLP, Toronto, ON
William K. Pelosi, Litchfield Cavo LLP, Cherry Hill, NJ
The Honorable Robert L. Pitman, U.S. District Court for the
Western District of Texas. Austin, TX

Dawn S. Pittman, Toyota Motor North America Inc., Plano, TX

Holly M. Polglase, Hermes Netburn O'Connor & Spearing PC, Boston. MA

Holiday D. Powell, Donahue Fitzgerald LLP, Oakland, CA William (Bill) Powers, Jr., Jackson Walker LLP, Austin, TX Mary Delli Quadri, Miller Thomson LLP, Montreal, QC

Kathryn A. (Katy) Regier, Sandberg Phoenix & von Gontard PC, Kansas City, MO

John R. (Jay) Reid, Jr., McDonald Toole Wiggins PA, Orlando, FL

William J. (Bill) Ricci, Ricci Tyrrell Johnson & Grey, Philadelphia, PA

D. Christopher (Chris) Robinson, Frost Brown Todd LLC, Louisville, KY

The Honorable Xavier Rodriguez, U.S. District Court for the Western District of Texas, San Antonio, TX

Mark A. Rowe, Techtronic Industries Power Equipment, Anderson. SC

Eric J. Rucker, 3M Company, Saint Paul, MN

Anthony M. Ruffolo, Honda Canada Inc., Markham, ON

Jessica J. Williams Schnelker, Frost Brown Todd LLC, Indianapolis, IN

Thomas J.G. Scott, Cruise Automation Inc., San Francisco, CA

Kenneth (Ken) Seeger, Seeger Salvas & Devine LLP, San Francisco, CA

Sean W. Shirley, Balch & Bingham LLP, Birmingham, AL

Marie-Claude Simard LLB, MBA, Bombardier Recreational Products Inc., Valcourt, QC

Catherine B. Slavin, Gordon Rees Scully Mansukhani LLP, Philadelphia, PA

John J. Stamm, PE, Caulfield Engineering LLC, Naperville, IL **Andrew E. Stead**, McMillan LLP, Calgary, AB

▶ Brad Stoll, Konecranes Inc., Springfield, OH

Michael D. Stovsky, Benesch Friedlander Coplan & Aronoff LLP, Cleveland. OH

Stephen D. Susman, Susman Godfrey LLP, Houston, TX **John E. Swanson**, S-E-A Ltd., Glen Burnie, MD

Brett A. Tarver, Jones Day, Atlanta, GA

Sara K. Thompson, Greenberg Traurig LLP, Atlanta, GA
Ralph Vasami, Window Covering Manufacturers Association,
New York, NY

Allison A. Waase, Kaufman Borgeest & Ryan LLP, Valhalla, NY

Nathan (Nate) Walker, Hyster-Yale Group Inc., Fairview, OR

Michael A. Walsh, Strassburger & Price LLP, Dallas, TX Lyndsay A. Wasser, McMillan LLP, Toronto, ON James E. Weatherholtz, Womble Bond Dickinson (US) LLP, Charleston, SC

Marc E. Williams, Nelson Mullins Riley & Scarborough LLP, Huntington, WV

Robert C. Winn, PhD, PE, ESi (Engineering Systems Inc.), Colorado Springs, CO

Ricardo A. Woods, Burr & Forman LLP, Mobile, AL **D. Craig York**, Dinsmore & Shohl LLP, Louisville, KY

View faculty bios on the Product Liability Conference webpage; click on "View speakers" button.

SEMINAR SPONSORS

DRI wishes to thank our sponsors for their support at this year's seminar!

PLATINUM SPONSORS



GOLD SPONSORS



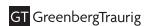




















SILVER SPONSORS

BAKER DONELSON





























Robson Forensic





SmithAmundsen
Top flight counsel. Bottom line results.

BRONZE SPONSORS

Thomas L. Bennett, MD















Product Liability Conference

February 6-8, 2019 JW Marriott Austin | Austin, TX

FORMAL NAME		TITLE		
 NAME (as you would like it to appea	r on badge)			
COMPANY/FIRM/LAW SCHOOL				
ADDRESS				
CITY			STATE/PROVINCE	ZIP/POST CODE
TELEPHONE F	AX	EMAIL		
Please list any special needs				
Are you a first-time attendee at th	is DRI seminar? (⊃Yes		
How many attorneys What is your primary are in your firm? area of practice?				
Registration fee includes semin email a link to download the co DRI will have access to the Pow	urse materials to	all registrants two week		
 Member Nonmember Government Member Law Student Member In-House Counsel Member*** Claims Executive Member*** Group Discount** Community Service Project An Evening at Speakeasy**** 	\$1,040* \$1,355* \$645* FREE** FREE* FREE* \$960* FREE	\$1,140* \$1,455* \$1,160* × \$65/ticket = \$	(\$65) to A If you do event, ple Departme registratie *** Does not An Evenin **** As defined	ion fee includes one ticket An Evening at Speakeasy. not wish to attend this hase call the DRI Accounting ent to process your on (312.795.1101), include a ticket to lig at Speakeasy. d on page 9. 1 for event description.
PAYMENT METHOD My check for(US Please charge my VISA Card # Signature	D) is enclosed. MasterCard	☐ American Express. ☐ ☐ ☐ ☐ Exp. C	oate - (V	3400-0200-21 Product Liability 2019-0200B
Please remit payment by MAIL to: DRI 23225 For the Way Chicago H. 66670 7252			remit payment by COUR . Jan, Attn: DRI LBX 7222	

72225 Eagle Way, Chicago, IL 60678-7252 131 S. Dearborn, 6th Floor, Chicago, IL 60603 PHONE: 312.795.1101 | FAX: 312.795.0749 | EMAIL: **seminars@dri.org** | WEB: **dri.org**



55 West Monroe Street Suite 2000 Chicago, IL 60603 USA



Product Liability Conference

February 6-8, 2019 JW Marriott Austin Austin, TX

DRI is the place to secure lawyerto-lawyer referrals.

The Product Liability Conference is a great place to grow your network and earn valuable CLE.

Maximize your business development and education needs at DRI Seminars.

PRSRT STD U.S. POSTAGE PAID DRI